# A2Z CUST2MATE SOLUTIONS CORP.

Investor Presentation — September 2026

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# Forward-Looking Statements

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# A2Z Sits at the Intersection of Three Large, Fast-Growing Markets

### Smart Shopping Carts

**$10B+**

by 2030 · CAGR ~27%

### Retail Media Advertising

**$175B**

Global Spend in 2025 · CAGR ~10%

### Retail Data Monetization

**$20B**

by 2033 · CAGR ~19%

Sources: Global Smart Shopping Cart Market. June 2024, 360i Research. | Global Retail Media Market 2025 = $175B (CAGR ~10%) World Advertising Research Center (WARC) and GroupM, Retail Media Ad Spending Forecast 2024 | The global Retail Data Monetization Platform market was valued at USD 4.8 billion and is projected to grow at a CAGR of 19.2% between 2025 and 2033, reaching an estimated USD 20.3 billion by 2033. by Growth Market Reports

BUSINESS MODEL

# A Recurring-Revenue Model With a Flywheel Effect

**01**

### Smart Cart Subscription

Multi-year, per-cart recurring fee covering hardware, software, updates, deployment and support

**02**

### Retail Media Revenue Share

Share of in-store advertising income sold to brands and third-party advertisers via the cart network

**03**

### Data & Insights Licensing

Subscription and project-based access to anonymized shopper analytics for retailers, brands and partners

### The Flywheel

Every new deployment expands A2Z's connected footprint — more carts drive more shopper engagement and data, which increases retail media and insights monetization per cart, funding further deployment and reinforcing the backlog-to-revenue conversion described further on in the presentation.

THE PLATFORM

# One Connected Platform, Three Monetizable Solutions

**SHOPMATE**

### Shopper Engagement

Retrofit smart cart replacing self-checkout with guided navigation, personalization and loss-prevention. Basket size up to 150% higher than standard carts(*).

**MEDIAMATE**

### In-Store Retail Media

Turns the smart cart into a measurable advertising channel — targeted campaigns at the point of decision, with closed-loop attribution to sales.

**INSIGHTMATE**

### Data & Intelligence

Converts in-store shopper behavior into licensable analytics for retailers, brands and CPGs — merchandising, layout and promotion decisions.

*Retrofit architecture — upgrades existing cart fleets without replacing carts, enabling fast, capital-light chain-wide rollout (a store can be retrofitted in a day).*

(*) Source: A2Z data from deployed carts.

THE SMART CART

# Retrofit Hardware, Engineered for the Retail Floor

*The ShopMate Smart Cart — a standard cart fleet retrofitted with a detachable SmartPanel*


13.3" detachable SmartPanel

In the aisle: guided, connected shopping

**Retrofit by design —** Clips onto existing cart fleets — no new carts to purchase or store to redesign

**13.3" touchscreen —** Large, ergonomic SmartPanel for shopping, personalized contextual offers and ads, and on-cart checkout

**Built for the floor —** Smaller, lighter, durable and serviceable hardware, designed around charging and daily fleet maintenance

**Connected journey —** Loyalty, shopping lists, offers, retail media and computer-vision security run on one connected unit

ENGINEERING & MANUFACTURING

# Built for Loss Prevention and Rapid, High-Volume Rollout

### AI-POWERED SECURITY & LOSS PREVENTION

- Computer vision identifies items and cart contents in real time, validating what is scanned against what is placed in the cart
- Weight-sensor validation cross-checks basket contents to catch scanning errors and intentional under-ringing
- Multi-sensor data fusion + AI anomaly detection flags suspicious behavior instantly, without slowing the shopper down
- Secure, on-cart checkout with built-in payment validation reduces reliance on staffed lanes

### MANUFACTURING & DEPLOYMENT SCALE

- Dedicated China manufacturing facility came online in Q2 2026, materially increasing delivery capacity and underpinning the 10,000-cart year-end target
- Retrofit architecture upgrades existing cart fleets — a store can be retrofitted in about a day, with no cart replacement required
- Mass-production and supply-chain capacity purpose-built for chain-wide, high-volume rollouts rather than one-off pilots
- Centralized platform management supports operations across multiple stores

INVESTMENT SNAPSHOT(*)

# A Growth Inflection, Backed by a Large Order Book

| Q2 2026 REVENUE | GROSS MARGIN | CONTRACTED ORDER BOOK | CARTS DELIVERED |
|---|---|---|---|
| **$5.9M** | **42.6%** | **>$195M** | **3,350+** |
| +409% YoY · +78% QoQ | vs. 23.3% in Q2 2025 | ~19,000 carts scheduled through 2027 | To a growing number of retail clients |

| CASH + FINANCIAL ASSETS | H2 2026 GUIDANCE | SHARE BUY-BACK PROGRAM | SHARES OUTSTANDING |
|---|---|---|---|
| **$43.4M** | **$25M** | **$20M** | **~44.0M** |
| Plus undrawn Bank Leumi facility | Smart Cart revenue weighted to Q4 | $5.8M of shares repurchased as of June 30, 2026 | As of September 1, 2026 |

(*) as of June 30, 2026, unless otherwise indicated

2026 OUTLOOK

# Management's Reaffirmed Full-Year Targets

**10,000**

**Smart Carts scheduled to be delivered (cumulative) by year-end 2026**

vs. 3,350 delivered as of June 30, 2026

**$25M**

**Smart Cart revenue projected for H2 2026**

weighted to Q4 benefiting from new China manufacturing capacity

**19,000+**

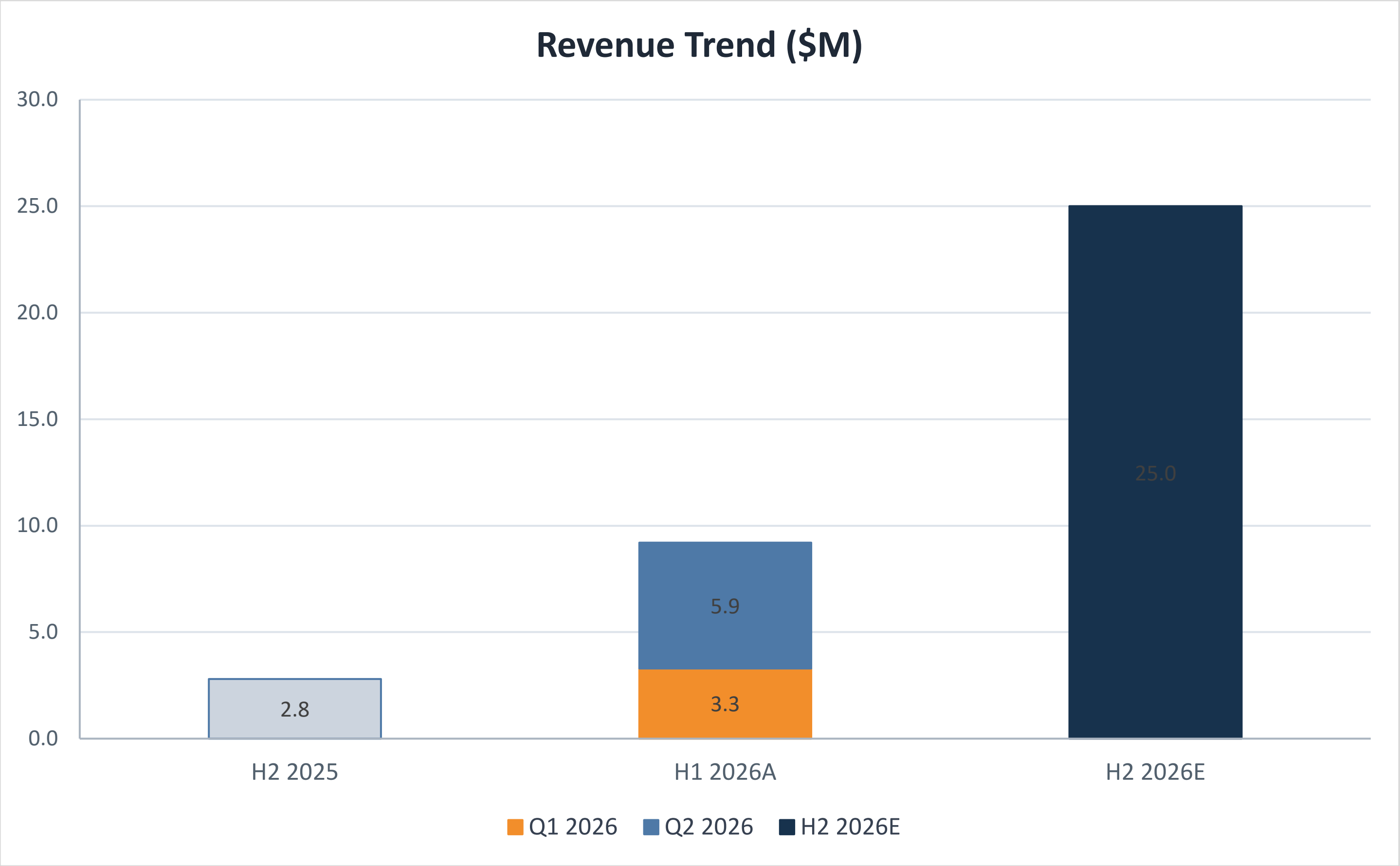
**Carts scheduled for delivery by end of 2027**

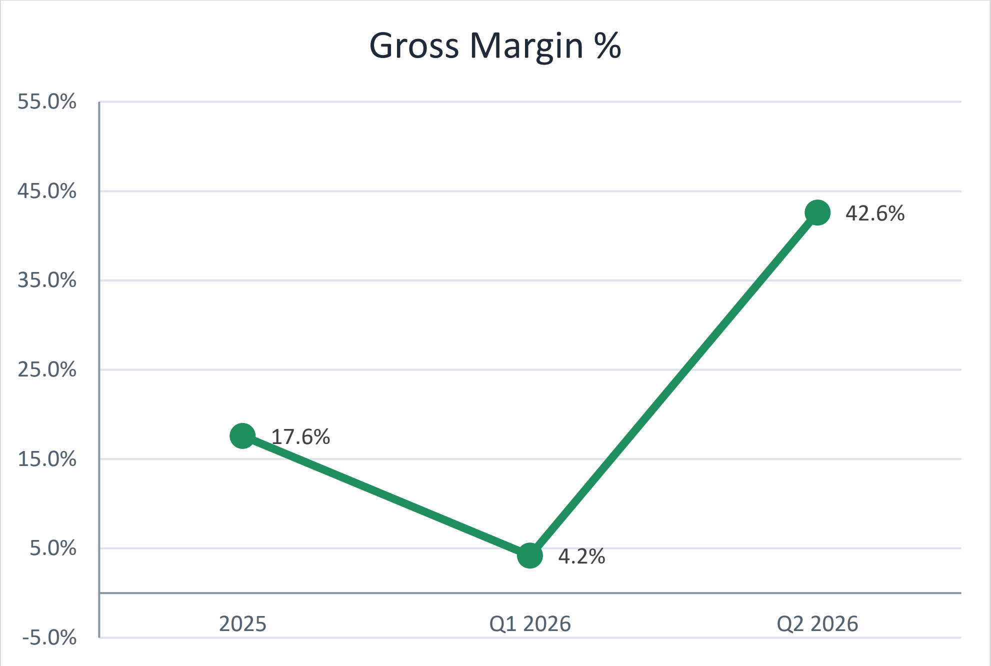
based on existing purchase orders and contracted backlog

*Figures are Company guidance and targets, not guarantees of future performance. See Forward-Looking Statements.*

FINANCIAL PERFORMANCE

# Increasing Revenues Over Time




**H1 2026 vs H2 2025**

Revenue: $9.2M vs $2.7M

Net loss: $15.6M vs $19.3M - narrowing as revenue scales

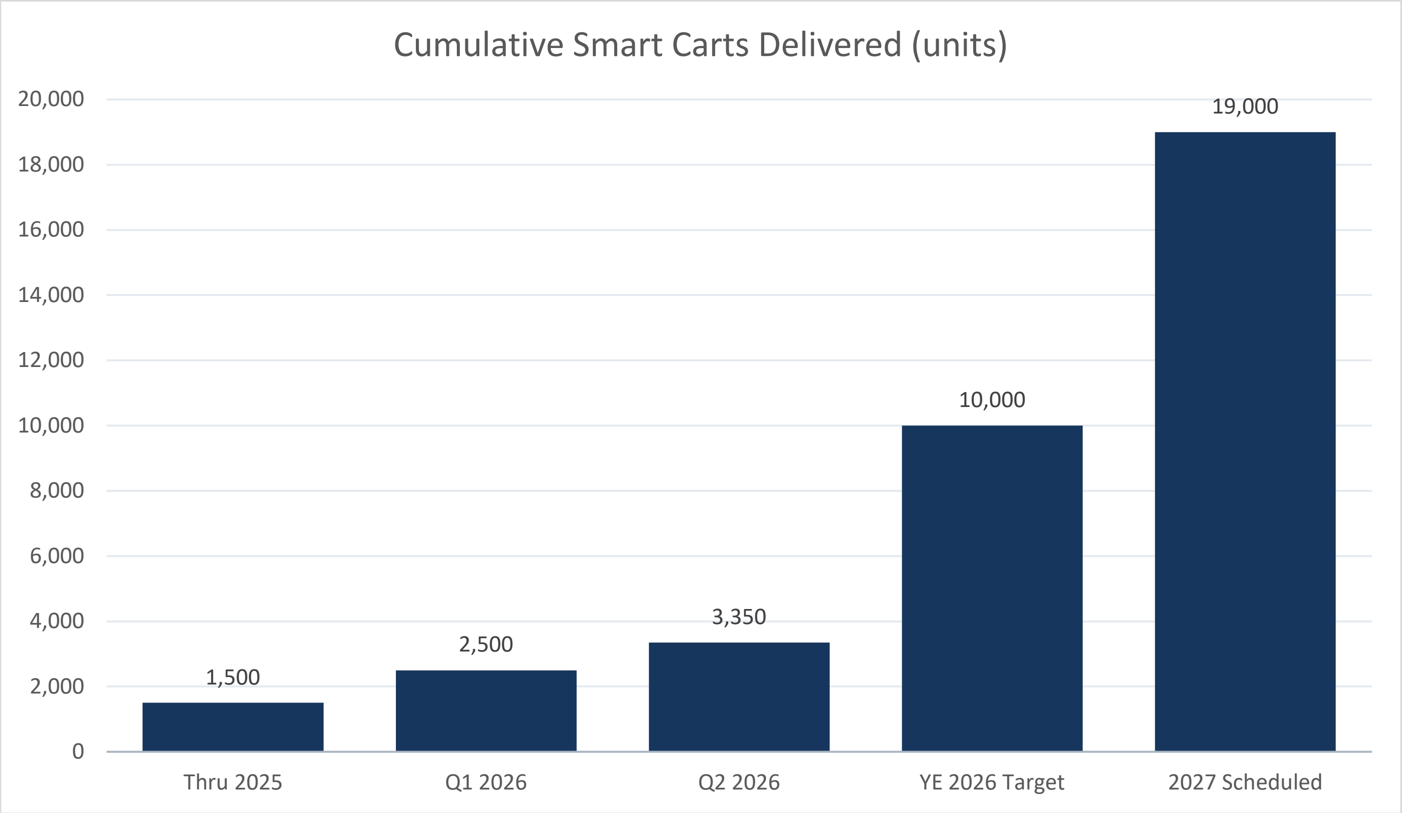
**Q2 2026 vs Q2 2025**

Revenue: $5.9M vs $1.2M

Net loss: $7.3M vs $12.6M - narrowing as revenue scales

*Cost actions: ~$600k per month cost savings commencing in Q4 2026 (~$7 million annualized)*

# Backlog Provides Multi-Year Revenue Visibility




**3,350+ carts already delivered ·** Each cart will generate recurring subscription, retail media and data revenue. The backlog is the expected upside on top of an already-earning base.

## >$195M

Total contracted orders, ~19,000 carts scheduled for delivery through 2027

## Up to 250

Smart carts per store; contract terms typically 36–60 months

## ~$84M

Sapir Group order value alone, after an August 2026 follow-on order expanded its commitment from 3,000 to 7,000 carts

SUPPORTING THE FUTURE

# Robust Liquidity Supports Scaled Deployment

**As of June 30, 2026**

| | |
|---|---|
| Treasury (C&CE+ liquid investments) | **$43.4M** |
| Restricted cash | **$3.9M** |
| Available working capital credit facility (Bank Leumi) | **$30M** |

### Capital Discipline Actions

- $30M+ Bank Leumi credit facility funds inventory & production scale-up ($2.2M used to date)
- ~$600k per month cost savings commencing in Q4 (~$7 million annualized)
- $20M share buy-back program in place— 919K shares repurchased for $5.8 million as of June 30, 2026; shares outstanding now approximates ~44.0 million

# Capital Structure (Sept 1, 2026)

| Item | Amount |
|---|---|
| Common shares outstanding | **44,086,467** |
| Warrants (WAEP ~$9.23) | **511,476** |
| Options and RSUs | **4,786,837** |

*Share count reflects continued reductions under the $20M buy-back program.*

## Ownership Notes

Institutional base includes the following(*):

- ***Luxor Capital Group, LP***
- ***Shay Capital LLC***
- ***Weybosset Research & Management LLC***
- ***Garnet Equity Capital Holdings, Inc.***
- ***IHT Wealth Management, LLC***
  ***J. Goldman & Co LP***
- ***Cable Car Capital, LP***
- ***Clal Insurance Enterprises Holdings Ltd***

*(*) Source: Nasdaq.com*

INVESTMENT THESIS

# Why A2Z, Why Now

### Large, underpenetrated market

$10B+ smart cart market growing ~27% CAGR, layered with $175B retail media and $20B+ data monetization opportunities

### Backlog gives revenue visibility

>$195M contracted, ~19,000 carts scheduled through 2027 — well ahead of current run-rate

### Differentiated architecture

Retrofit, detachable smart-panel approach is currently largely unmatched among full-cart competitors

### Recurring, compounding model

Multi-year subscriptions plus retail media and data monetization create a flywheel as the installed base grows

### Funded for the rollout

$43.4M in cash and financial assets, plus a non-dilutive $30M+ Bank Leumi facility and active cost discipline

### Inflecting financials

Revenue up 409% YoY in Q2 2026; gross margin nearly doubled YoY to 42.6%; net loss narrowing as scale builds

# Thank You

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