



## THE DIGITAL INFRASTRUCTURE POWERING THE IN-STORE SHOPPING EXPERIENCE

A2Z Cust2Mate Solutions Corp. (Nasdaq: AZ) retrofits everyday shopping carts into connected, AI-driven points of engagement. Monetizing every cart, every journey, and every decision in real time.

Our Smart Carts sit at the convergence of retail transformation, programmatic media, and data monetization, delivering a scalable proven platform, with strong demand and high-margin, recurring revenue model.



## ONE SMART CART, THREE COMPOUNDING REVENUE ENGINES



### Smart Cart Platform

Cart-as-a-Service

Market Size:  
**\$10B+** by 2030

Turning traditional stores into a connected, data-powered retail environment, enhancing shopper experience and operational efficiency at scale.

A scalable, feature rich, all-in-one platform - many values to retailers and shoppers.

#### Revenue streams

- Small upfront fee + a fixed monthly subscription per cart for 3-5 years.



### Retail Media Platform

Media-as-a-Service

Market Size:  
**\$175B** in 2025

Enabling retailers and brands to engage shoppers at the exact moment of decision through personalized media, promotions, and services.

Engaging, personalized, real time media screen resulting clear attributed results.

#### Revenue streams

- Cost Per Mille (CPM) / Cost Per Click (CPC) for ads displayed/engaged.
- Commission per completed ad-driven transaction.



### Data & Insights Platform

Data-as-a-Service

Market Size:  
**\$20B+** Global Opportunity

Powering actionable insights for retailers, brands, and 3rd parties, based on rich, anonymized behavioral and transactional data, derived from our smart carts.

Understand in-store shopper journeys at scale, using first-ever, actionable data.

#### Revenue streams

- Data and BI subscriptions, plus custom analytics projects for CPGs, agencies, and research partners.

# WHY A2Z CUST2MATE

A2Z Cust2Mate owns the entire stack: hardware, software, UX/UI, AI validation, checkout, media, and analytics. Competitors cannot replicate this integrated design without years of development and data.

Key Strengths:

## Retrofitted Smart Carts

Retailers keep existing carts, reducing cost and simplifying deployments.

## Scalable solution

Platform, processes & business model, designed for hundreds of carts per store.

## Multiple security layers

AI-driven accuracy and anti-shrink layers protect retailers.

## Growing data advantage

Every cart session strengthens targeting and insights.

## Unique position

Positioned at the intersection of Smart Retail, Retail Media & Data Monetization.

## Retail DNA

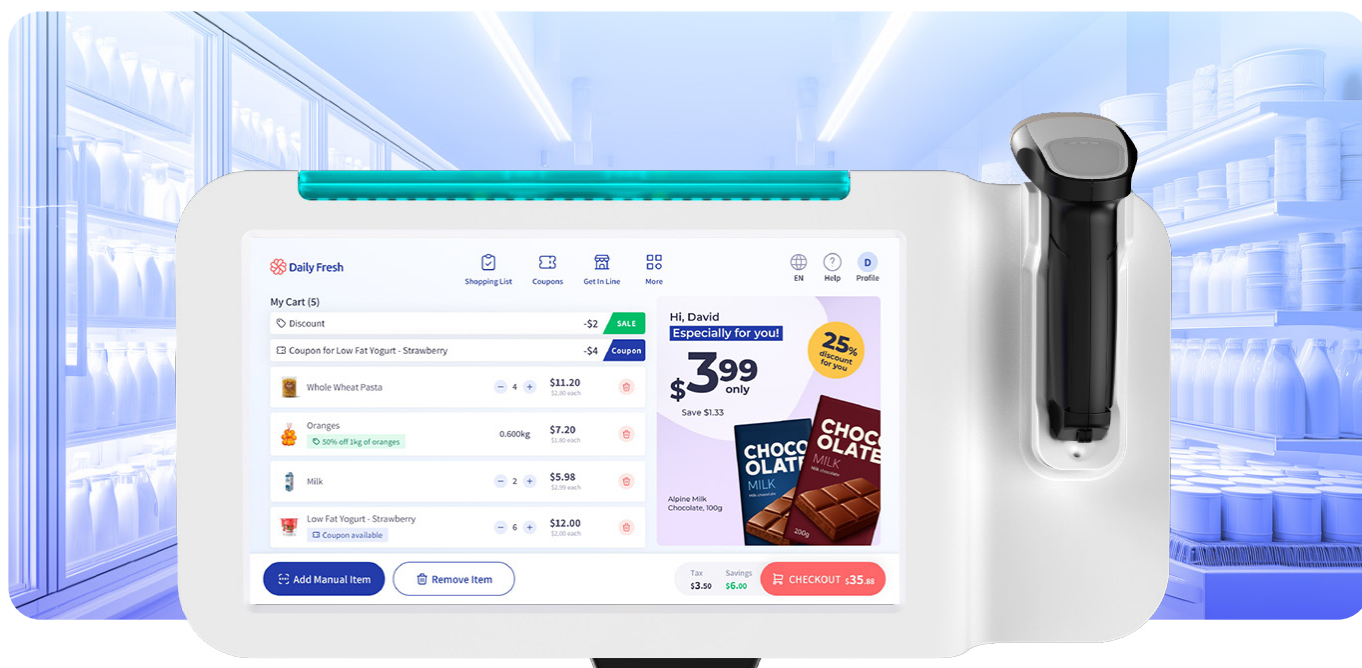
Team with deep expertise in retail, technology, and global operations.



# TRACTION AND COMMERCIAL SCALE

A2Z Cust2Mate has ~11,000 carts in purchase orders valued at \$110M+, with deployments underway across Israel and Latin America and 1,500+ carts already active. Retail media agreements with brands like LEGO and Toys “R” Us are running with exclusive monetization in select chains. The expansion pipeline reflects strong retailer interest in elevated shopper experience, store optimization, and in-store media. Dedicated manufacturing facilities at turnkey contract manufacturers support production capacity of hundreds of thousands of units.

Subscription revenue grows with every deployed cart. Retail media scales exponentially with impressions per fleet, and data revenue increases with each additional store and session. Media and data carry significantly higher margins, while hardware costs fall at volume and retailers reduce reliance on manned checkout. Over time, service and digital revenue is expected to offset hardware cost, creating a scalable, compounding growth engine.



# FINANCIAL STRENGTH

A2Z Cust2Mate is listed on Nasdaq (AZ) with a strong capital base following two successful financing rounds in 2025 of more than \$75M, also from large institutional investors. High-deployment visibility, long-term SaaS-style contracts, and a growing media pipeline provide long-term revenue visibility and support profitable growth. The company's capital supports:

Full deployment  
of current  
order backlog

Acceleration of  
media and data  
monetization

AI and software  
development

Entry into additional  
geographic markets

Building of  
organizational  
infrastructures

## SELECTED INSTITUTIONAL INVESTORS

WELLINGTON  
MANAGEMENT®

SHAY  
CAPITAL

Alyeska  
Investment Group

Linmar  
Capital  
LLC

Garnet Equity  
Capital Holdings, Inc.

SUPERIUS SECURITIES GROUP

CIBC  
Private Wealth Group LLC

CLAL  
INSURANCE & FINANCE

CABLE CAR  
CAPITAL



FEWER QUEUES. BIGGER BASKETS.  
RICHER DATA. CONNECTED CHANNELS.  
HAPPIER SHOPPERS.

Contact us to discuss pilots, integrations, and deployment options tailored to your stores.

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